Accessibility

UIAccessibility

Protocol that is utilized by UIView to provide information to the accessibility systems on iOS
Similar functionality exists for OS X
Configure traits for a view (button, static text, etc)
Configure accessibility labels and hints that are used by accessibility systems to help disabled users use the app
Configure accessibility identifier to allow for identifying parts of the view (useful for UI tests)

Documentation

“Accessibility Programming Guide for iOS”
“Verifying App Accessibility on iOS”
“NSObject(UIAccessibility)”