The design of visual information

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Task: Use the search feature of this web site to find the text string “CHI”.

Support the user's task at the perceptual level.

Make necessary information visible.
Make necessary information visible.

Make task-relevant text readable.

Editing the CIS web pages in DreamWeaver

Compare the two files currently loaded in the editor.

Compare Files

New: (other) ▼ Other... Old: (other) ▼ Other...

Hard Drive:Desktop Folder For
Core mini-dev.lisp

Hard Drive:Desktop Folder mini-dev.lisp

Compare Options:

- Ignore Curly Quotes
- Ignore Leading Space

Multi-File Compare:

- Don't List Identical Files
- Only List Text Files
- Skip (...) Folders

- Only Compare if Contents contain ▼

Cancel  Compare
Group related items and give them headings.

Use perceptual groupings.

Columbia University
Department of Computer Science

General Info | Academics | Research | People | Admissions | Resources | Search

location: [http://www.cs.columbia.edu/]

Columbia University
Department of Computer Science

Use perceptual groupings.
Use a grid.

Use a grid system.

Proximity
Alignment
Repetition
Contrast

Use a grid.

Use a grid.
Peripherally-salient primary visual features such as color, size, and orientation appear to “pop-out.” Use these features to distinguish the target item.

Find the red target.

Find the horizontal target.
Find the horizontal red.

11 distractors

With more distractors.

21 distractors

Task: find the file entitled “Present. Slides”.

University of Oregon’s DuckWeb Information System

DuckWeb is an interactive web application that provides easy access to information. Be prepared to employ your site-design tool and your Personal access Code (PAC). If you are a student, this is the name PAC you use to access DuckWeb.

For security reasons, DuckWeb requires that your browser be configured to accept cookies. For best performance, it is recommended that you use the 4.x versions (or later) of Navigator or Internet Explorer.

DuckWeb is generally available 24 hours a day. There may be occasional breaks in service when the system is down for routine maintenance, especially on Mondays evenings from 10 p.m. to midnight.

Linked Student Related Links

Questions or comments about DuckWeb can be directed to: admin@ocean.uoregon.edu
### Task: find the right arrows.

#### Business Affairs

**Mission**
- Director's Notes
- Departments
- Links
- UO Webpage
- Feedback
- Home

**BAO Operating Principles**
- What's New
- RAIS

**BAO Mystery Tour**
- Stuff Directory
- Calendar
- RAIS

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**Departments**

**Mission**
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**Text Only**
- Accounting
- Account Payable/Travel
- Cashiers
- Collections
- Contracting
- Mail Services
- Payroll
- Prime Services
- Purchasing
- Property Control
- Student Billing
- Student Loans

**Home**
- Property Control
- Student Billing
- Student Loans

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**Business Affairs**

#### Business Affairs

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A. Common Errors
Clutter and visual noise, as opposed to reducing a design to its essence.
Using explicit structure as a crutch
Excessive detail and embellishment
Gratuitous dimensionality
Arbitrary component positions and dimensions
Inconsistent visual language

Network

Location: Automatic

Show: Network Port Configurations

Check a configuration to make it active. Drag configurations into the order you want to try them when connecting to a network.

- AirPort
- Built-in Ethernet
- Internal Modem

To change the name of a port configuration, double-click it.