Copyright

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At first, Let’s have a Quiz...

Do you know how to quickly input copyright symbol?
alt/option + g
Why is this little symbol so important?
More essentially, What is copyright?
Presume *EVERYTHING* IS OWNED by *someone*.
Only the owner can copy, distribute, perform, display or make a derivative work.
“Fair use”
LETS YOU USE OTHERS’ WORKS...

...But NOT very much, and NOT for very long.
If the owner push *too much*, people will turn to support...

Sharing
And sometimes when sharing is not enough, it leads to...
So the *balance* must be reached
Basically, copyright is

A set of EXCLUSIVE RIGHTS
Grant to the owners of an original work such as:

- Books
- Music scores
- Paintings
But today, those are NOT my concern. Cause We are computer science geek...
Let’s talk about our language version of Copyright.
So the first thing I want to do is change my title.

yes! I can :P
I got shadow and gradient!
What’s NEW?
In this update
When time comes to internet era...
The Web is good at distribution at very low cost.
Let’s talk about some examples:
One of the most influence music software iTunes
It even changed its logo to satisfy the digital media age:
However, a coin has two sides...
A copyright holder could lose exclusive rights pretty quickly.
Lucky we got Digital Millennium Copyright Act to protect software copyright
Sadly, the DMCA only cares about traditional software intelligent property.
Life *ALWAYS* find its way...

IF {copyright 2.0}
then
{pirate 2.0}
What’s **worse**

The RIAA

(Recording Industry Association of America)

Even claims...
Record corporations are eager to collect your evidence of piracy and analyze the network to contaminate the spread.
Pirate 1.0

There will be manufacture of hard media like CD, DVD
You can buy a Windows 7 ultimate genuine key for $1.00
Who should be blamed?

Careless manufacture?
Or opportunistic consumer?