CIS 677: Knowledge-Based Interfaces

Designing Social Networks for Human Behavior

QUESTIONS for TEXT Chapter 1

September 28, 2010

Due: Thursday, September 30 at 10:00am, 200 Deschutes

Answer the following questions with at least a paragraph. Be precise and succinct in your answers.
Make two copies: Turn in one copy to Prof. Douglas at beginning of the class; keep the second one for discussion.

1. What is social network analysis (SNA)?

2. How can it be applied to computer-mediated interaction?

3. Give three examples of questions that could be answered with SNA about computer-mediated interaction.

   Example 1:

   Example 2:

   Example 3:

4. Why are these questions important?