**Summary**
You will be graded on (1) completing all the parts of the assignment, (2) correctly applying the methods and techniques, (3) having the content make sense and be representative of the real world, and (4) the quality of your presentation and writing—communicating ideas clearly, concisely, completely and correctly (spelling and grammar).

### Presentation (20%)
- Real-world information metaphors & technology options (2 points)
- Two alternative design approaches (3 points)
- Sketches for one activity scenario (5 points)
  - Grid layout and widgets
  - Justify design with Gestalt principles (2 points)
  - Information scenario for the activity (3 points)
  - Quality of Presentation (5 points)

**Total Presentation**

### Written Report (80%)
- Activity scenarios for core stakeholders (5 points)
- Real-world information metaphors (3 points)
- Information design technology options (2 points)
- Description of alternative info design approaches
  - At least two alternatives (5 points)
  - Positive & negative claims (2 points)
  - Explanation of choice (3 points)
- Sketches for all activity scenarios
  - Grid layout, widgets (35 points)
  - Justify design with Gestalt principles (5 points)
  - Information scenarios (10 points)
  - Quality of Written Report (10 points)

**Total Report**

**Total Exercise #3**

**Comments**